

COMPLETE SET OF PENDING CLAIMS

1. (Currently Amended) A method for performing transactions over the Internet comprising the steps of:

providing a host web site capable of routing web users from the host web site to other web sites;

arranging with a cooperating vendor web site to accept payment from the host web site in return for the vendor web site's fulfillment of a customer purchase request made by a customer routed to the vendor web site via the host web site;

providing software to be installed on the vendor web site to recognize when a customer has been routed to the vendor web site from the host web site;

requesting and obtaining customer's payment information by the vendor web site after an affirmative act by the customer is made to make a purchase on the vendor's web site;

transferring customer's payment information from the vendor web site to the host web site when the software on the vendor web site has determined that the customer has been routed to the vendor web site from the host web site;

collecting the funds for the transaction by the host web site using the customer's payment information transferred in the preceding step;

fulfilling the customer's purchase request by the vendor web site; and

transferring a percentage of the funds collected by the host web site to the vendor web site ~~upon completion of the preceding step.~~

2. (Previously Presented) The method for performing transactions over the Internet of claim 1 wherein the host site can route web users to a plurality of vendor sites.

3. (Currently Amended) The method for performing transactions over the Internet of claim 2 wherein the step of fulfilling a ~~a~~ the customer's purchase request comprises the act of shipping a product to the customer.

4. (Previously Presented) The method for performing transactions over the Internet of claim 1 further comprising a step for storing information with respect to a plurality of transactions.

5. (Previously Presented) The method of performing transactions over the Internet of claim 1 wherein the step of providing software to be installed on the vendor web site to recognize when a customer has been routed to the vendor web site from the host web site comprises the recognition of a cookie placed on the customer's computer by the host web site.

6. (Previously Presented) The method for performing transactions over the Internet of Claim 1 further comprising the step of creating a modified URL of the vendor's web site to distinguish customers routed from the host web site from customers not routed from a ~~a~~ the host web site.

7. (Previously Presented) The method for performing transactions over the Internet of Claim 1 further comprising the step of generating a report indicating funds owed to vendor web sites by the host web site.

8. (Previously Presented) The method for performing transactions over the Internet of Claim 2 further comprising the step of generating a database of information collected from the vendor web sites.

9. (Previously Presented) The method for performing transactions over the Internet of Claim 1 further comprising the step tracking the status of each transaction, where the status can be obtained by commands on the host web site.

10. (Previously Presented) An Internet based system for implementing a remote transaction between a host site and a retail site, the system comprising:

a retail system configured to provide information on products or services provided by a retailer, the retail system including a retailer web page and software to recognize when a customer has been routed to the retailer web page from a host web site, the retail system further comprising:

an order receiving system receiving order information placed by a consumer,

a payment information receiving system receiving payment information from a consumer, and

an information transferring system transferring the payment information to a host site provider; and

a host site system, including the host web site, configured to provide a link to a portion of the retailer web page, the host site system further comprising:

an information request system requesting information received by the order receiving system;

a payment collection system receiving payment from a consumer; and

a payment system to transfer funds from the host site system to the retail system.

11. (Cancelled)

12. (Previously Presented) The Internet based system of claim 10, wherein the host site system further comprises a database system storing information collected from the vendor web site.

13. (Previously Presented) The Internet based system of claim 10, wherein the host site system further comprises a status system configured to determine a status of an order.

14. (Previously Presented) A retail Internet system for selling goods and services over the Internet, the system comprising:

a host system, including a host web site, receiving payment from a consumer; and

a vendor system displaying information regarding the goods and services and executing a transaction with the consumer to provide the goods and services,

wherein the host system sends consumer information to the vendor system to enable the vendor system to execute the transaction, and

wherein the host system, after receiving payment from the consumer, sends a portion of the payment to the vendor system.

15. (Previously Presented) The retail Internet system of claim 14, wherein the host system sends the portion of the payment to the vendor system after confirmation that the transaction has been executed.